



AHRA WEBINAR 2008 SERIES

Featuring: Gerald Hesketh, RT

Co-President and Co-Founder, Hesketh and Sutton, Clinton, NC

Productivity Measurement in Today's World

Thursday, April 24, 2008

1:00 PM – 2:30 PM EDT

COURSE DESCRIPTION

The goal of this session is to provide attendees with an understanding of methods of tracking, quantifying, and qualifying productivity and workload. It seems that there is a constant shifting and changing in the manner data is collected, quantified, collated and qualified in order to track workflow and productivity within a Radiology Department. The information in this session will allow you to quantify how much work your department is performing; make projections on capacity and future capabilities; and provide methods of collating and qualifying your workload so the information can be communicated to financial officers in a manner consistent with their thought processes. It will also help you incorporate this information to assist with technology purchases and methods of increasing volumes in imaging.

You will learn to:

- Review past methods of tracking workload
- Discuss new methodologies of quantifying workload
- Discuss methods of collating and qualifying data collected

NOTE:

Your audio conference confirmation will include a Web site address that contains dialing instructions, handouts and a post-test. Participants are responsible for testing their Web access according to the instructions prior to this audio web conference.

I can't access Web files; please fax handouts.

Post-tests may be copied, and a separate \$18 fee must accompany each post-test mailed to AHRA for each listener desiring 1.5 Category A ARRT Credits. Certified Radiology Administrator (CRA) credit is also available with successful completion of the post-test.

Cancellation Policy: If you are unable to participate in the call, AHRA will transfer your registration to an Audio Web Conference within 12 months provided AHRA receives notification by 12:00 PM, EDT, April 24, 2008. No substitutions, credits or refunds will be made after April 24, 2008.

Three Easy Ways To Register:

- Fax** this completed form to 978-443-8046
 - Online** at www.ahraonline.org
 - Mail** registration to: AHRA, 490-B Boston Post Road, Suite 200, Sudbury, MA 01776
- Questions?** Call AHRA at: 800-334-AHRA (2472) or 978-443-7591

REGISTRANT INFORMATION:

Name: _____
 Title: _____
 Organization/Company: _____
 Address: _____

 Telephone: () _____ Fax: () _____
 E-mail: _____

REGISTRATION OPTIONS:

- AHRA Member # _____ Registration: \$99**
(CE credit is additional)
- Non-Member Registration: \$109** (CE credit is additional)
- New Membership Plus Registration:** Save on the registration and membership application fee! \$254 includes audio web attendance and 1 year AHRA membership. (CE credit is additional)

(NOTE: CE Credit fee is \$18.00 and must accompany post-test. Credit requires successful completion of post-test) to earn 1 ARRT Category A (applied for).

Can't attend? Order the CD / Handouts Package and get all the benefits of the program!

- AHRA Member # _____ / \$99
- Non-Members: \$109

REGISTRATION DEADLINE: April 24, 2008, noon EDT

If you wish to be removed from our fax list, please call (800) 915-2571 X35200.

PAYMENT:

- Check** in the amount of \$ _____ enclosed
- Credit Card**
 - Visa: **CVV Code*** _____
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Card #: _____ - _____ - _____ - _____

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Name on card: _____

Signature: _____

* The CVV code is the last 3 digits in the signature strip on the back of the credit card.